

Tinoa B. Rodgers

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Producer, Communications Manager and Event Planner:

The Riverside Church in the City of New York

TRC is a major NYC location for church services, public events, funerals and musical programs. The main sanctuary and various rooms can host events from 200 to over 2000 plus people. Celebrities and dignitaries from all over the world come to TRC as a venue of choice.

Media & Event Specialist.

Webmaster & Email Newsletters - Publisher, Writer & Editor
Video Production & Live Streaming
Communications Infrastructure: Planning & Development
Media & Public Relations: Strategy, Planning and Management

Jamaica Information Service, Jamaica, WI

The Jamaica Information Service (JIS), as a government agency, is mandated to disseminate information that will enhance public awareness and increase knowledge of the policies and programs of the Government of Jamaica.

Consultant & Agency Head

Reorganized TV Public Information Agency
Trained Staff Writers and Producers
Created Original News and Information Programming

Experience:

May 2014 to May 2016

US Peace Corps

Volunteered as an Education Promoter in Guyana, SA. Taught various subjects at Amelia's Ward Primary School in Linden, Guyana. Revived computer lab and installed school-wide wi-fi internet infrastructure.

March 2011 to March 2012

The Riverside Church - Interim Dir. of Communications

Consultant on search for new Director of Communications

March 1998 to December 2010 (Retired)

The Riverside Church - Director of Media & Communications - NY, NY

Responsible for Website Development, Management & Streaming
Upgraded TV Broadcast Infrastructure. Produced all Taped & Live Television Programming
Coordinated all PR & Advertising (Radio, TV, Print & Outdoor) for church-wide activities

December 1996 to April 1997

WLIW-TV: Special Projects Producer - Garden City, NY

Produced and wrote 1/2hr. PBS Documentary, "**Aging Gracefully**" (anxiety disorders and elderly)
WLIW-TV Health Programming

September 1994 to November 1996

Q2 Shopping Channel - Line Producer - Long Island City, NY

Live one-hour fashion, culinary arts, sports, entertainment and consumer electronics themed programs.
Responsible for program formats, product presentation and sales volume.

March 1993 to August 1994

Medical News Network - Contributing Producer - New York, NY

Interactive television program fed by Direct Broadcast Satellite to medical subscribers. Responsible for story development and field and post-production packages related to medical innovation & current medical news.

Experience - Continued:

July 1984 to January 1990

Jamaica Information Service - Director of Television - Jamaica WI, Kingston

Initially, I served as a consultant and part of a team of ex-patriates hired by the Ruder Finn Agency (NYC) to revamp the Jamaica Information Service in the West Indies. Job included training staff writers and producers, and creating original news and information programming. Subsequently, as Director of TV, I was challenged to manage the JIS Television Service.

Education:

2020	Johns Hopkins University Coursera - Online Covid-19 Contact Tracing Test/No Certificate	
2004	School for International Training TESOL Certificate English GPA: NA	Brattleboro, VT
1974	Columbia U. Graduate School of Journalism Masters Program - NYT Fellow - No Degree	New York, NY
1973	Columbia University, School of General Studies BA Economics	New York, NY

Summary Profile & Skills:

Communication and PR Consultant,

Copy & Script writer, Video, Web and Digital Media Producer. Videographer, Line Producer &

Technical Director (NewTek-Tricaster Portable Production Switcher)

Familiar with Microsoft Office, Adobe Photoshop and Dreamweaver;

Publications:

2019 - Taiku Poetry - www.amazon.com - www.taikupoetry.com

In 2014, I tried writing Haiku but was not spiritually satisfied. One evening it occurred to me that I could create my own format. So I decided to write a poem that started out on the first line with one word, and then two words on the second line and so on, until the 5th line. On the next line I would do four words and so on, until the last line where I would come back to one word.

That was the beginning of a beautiful journey for my ***Taiku Poetry***.

1992 - "Hooked on Oil" (published in Jamaica, WI)

Magazine article focused on the use of oil and its deleterious impact on the world's economy and environment